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**Warrior Special Offers Secrets:   
The New Face Of Forum Marketing Revealed!** **Terms and Conditions**

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Foreword

The era of online marketing is here and countless individuals seem to embark on a mission to enter this industry. News of overnight success through internet marketing or simply the promise of earning additional profit move people, even you, to try your luck and skills in the field.

With the presence of Warrior Forum, future online marketers will discover how the industry works and understand the way to gain an upper hand in a certain niche.

We will find out about Warrior special offers here.

Chapter 1

Introduction

**What is Warrior Forum?**

Warrior Forum is an online community where online marketers of star status, experts and novice meet. Considered as the meeting place of great minds online, Warrior Forum aims to teach new and advanced internet marketers about raking in money through specific online solutions and techniques. You are free to browse the website and get some ideas about the moneymaking option that you wish to choose.

**Warrior Forum: An Internet Marketing Academy Online**

Warrior Forum can be considered as an internet marketing academy online with resources as references books and experts as your professors. By browsing the pages, you will learn the following vital information about internet marketing:

* The importance of traffic generation. Traffic generation is one of the core components of internet marketing. You’ll find out how you can boost traffic to your business and gain more potential clients in the end.
* Terminologies to keep in mind. Terminologies are crucial in every aspect of business and online marketing also has its own set of terms that you must learn as you enter the field.
* Techniques and solutions. Both novice and advanced internet marketers need techniques coming from top names in the internet marketing world. You’ll meet these professionals online and know about their proven techniques that bring your business to success.

This is just some of the information you will learn as you log on to Warrior Forum and you will find out that this community is an online oasis of knowledge for every internet marketer.

**Step into the Warrior Forum world**

As mentioned earlier, you can browse the pages for free. Browse articles, tips, reviews and others by visiting specific threads to learn more about the industry. Interacting with its experts, however, requires you to register on the page through paid subscription, which you can consider as your business investment.

**What this eBook is all about?**

Now that you’ve learned more about Warrior Forum, you will find out how you can incorporate Warrior Special Offers or WSOs for your marketing needs. In this book, you will learn about what WSOs are and why it is considered as the revolutionary way of forum marketing nowadays.

In addition to learning about WSOs, you will also discover the niche type where you are suited and the proper way of putting these special offers into play. Moreover, this book will also tell you vital components that boost WSOs success as you incorporate it with your online marketing procedures.

Embark on an amazing journey through Warrior Special Offers and start raking in profit to your business.

Chapter 2:

Why Running A Warrior Special Offer Is A Good Way To Market

Millions of internet marketers around the globe have already taken advantage of the Warrior Forum and have realized that it is the most ideal place for learning information, tips and techniques with regards to internet marketing and affiliate marketing.

Extraordinary experts in these fields come together to showcase their talents and present various marketing niches in the hopes of earning profit. But how is this possible and how can running a Warrior Special Offer help you market your products and services while earning profitable income?

**What is the Warrior Special Offer**

In the world of internet marketing, the Warrior Special Offer (WSO) is known as a reasonably-priced online information product or service made available exclusively for members of the Warrior Forum.

Becoming a member in the Warrior Forum is very easy. All you have to do is create and register your free account and just like that, you will have access to the pool of online information products and services other people are selling.

You have to reach the minimum of 30 posts and once you have achieved this, it would be best to become a member of what is called the “War Room”.

The “War Room” is a place where other registered members showcase their various product offerings as well as tips on how to make real money online.

Becoming a member of the “War Room” requires a minimal cost. For only $37, you will have unlimited opportunities to sell your products and services. In no time, doubling or even tripling this amount would simply come very easy for you.

**How Does the Warrior Special Offer Work**

After becoming a legitimate member of the “War Room”, you will now be eligible to run the WSO.

What you should do now is to create a full page advertisement and post it to the WSO section you will find on your account’s main page. However, ads posted will not immediately be seen until it is approved by the website’s moderator.

Of course, you need to make this ad go live so you need to pay a relatively small amount of only $20.

**Best Tips to Use WSO for Marketing**

If you really want to take advantage of this opportunity and earn as much money as you can with it, make sure to strategize and be wise when it comes to the products and services you will be selling.

Think of it this way: what you will offer your clients may it be a product or a service, should be cheaper compared to the other places where they can also purchase it.

You also have to closely monitor your offers. In the past ads were easily found on the first page of the website, these days, because of huge competition, there is a big chance for your ads to be found below the front page.

Keep your ads on the front page at all times. When you do, there will be more chances of earning a good income.

Chapter 3:

How Warrior Special Offers Beat The Traditional Minisite?

Warrior Special Offers, though they may not have been that popular in the past, currently gain popularity among internet marketers. Looking at its features prove the benefits WSO can bring to your business in terms of challenging the online world.

Even with its benefits, it’s impossible to not compare WSOs with Minisites, which has been the most used way of promoting products and services to potential clients. Minisites also have a reputation of being effective marketing modes with all the people who have utilized it in the past.

**What are minisites?**

A minisite received its name by bearing a smaller number of pages, generally single page, compared to conventional websites. This type of page is easier to build and can be embedded with multiple interactive and vibrant design elements varying from graphics, videos, podcasts, logos and others that can attract potential clients or buyers.

Aside from introducing the product, companies utilizing minisites can also introduce their profiles for customers’ information. Convincing elements like text is placed on the page in a conversational tone to build rapport with readers.

**The Defeat of Minisites**

While proven effective, there has been a notion that WSO has already taken over this internet marketing solution. This is due to the fact that posting WSOs right on Warrior Forum website boosts marketability advantages by employing several promotional factors and makes them work together for a company’s benefit. Here are the following factors that make this online marketing option more effective.

* ***Even ground for marketing wars***

Warrior Forum or WF rules indicate that entrepreneurs posting their deals on the page must be originally made by the marketer. Hence, no other individuals, not even those who want to tie up with a deal, can post WSOs on the page. Furthermore, another person can’t post about the same deal again on the page. Every marketer is on his or her own, making the page a fair ground for promoting products and services.

* ***Boosted traffic for marketers***

The Warrior Forum website has undeniably high traffic. Therefore, posting your WSOs on the page attracts a lot of people who are probably looking for the product or service you’re offering. Remember that the more people stumbling onto your ad and reading your offers increases your chance of getting more clients, which leads to better income.

Aside from WF’s high traffic, you can also do other techniques that can drive traffic on your post. You will learn more about these techniques on the following chapters.

* ***Find people who actually need your service***

A minisite may have high traffic, but not all individuals who visit the page actually need your service. With Warrior Forum, you have high traffic conversion rates since most people who visit the site are looking for service providers like you. By the end of the day, you will get more inquiries and find more clients in the process.

Considering WSO’s advantages, it’s undeniable that minisite marketing is already at its sinking point. Choosing WSOs for promotional means can increase your marketing conversion rates and cash out profit for your business.

Chapter 4:

Finding Your Niche In Warrior Special Offers

The opportunity to make a huge sum of money is already available, thanks to the Warrior Forum and its infamous Warrior Special Offers (WSO).

What you need now is to find the best kind of niche to focus on and invest all your efforts in to ensure that you will be maximizing this kind of opportunity.

What’s great with the Warrior Forum is the fact that it is open to just about anyone who has all sorts of talents and those who are passionate about taking a chance in this online money making industry.

But you need to understand that finding your niche is not the tricky part in this business. What is tricky is setting your niche apart from the rest.

**How to Find the Perfect Niche**

Most people think that finding their niche is difficult but really, it’s not. All you have to do is think of your talents and interests and see how you can come up with something unique about it.

For instance, if you are good at speaking in different accents, it might be a great idea to focus on this as your niche on the Warrior Forum.

But what happens now when other people can also do the exact same thing? How else will your services stand out and what will make clients choose your business over the others?

This is where the trickier part lies. In finding your niche, not only should you focus on your current interests but everything you have done in life. A wonderful and effective technique is to get a piece of paper and a pen and write everything about yourself – your talents, your skills, your capacities and just about anything and everything you can think of.

Doing this can help you figure out various ways to maximize the online money making opportunities available on Warrior Forums. This may also serve as a great way to get to know yourself better.

**How to Utilize Your Niche**

Let’s say you’ve already made up your mind on what niche you will be focusing on. What’s great with the Warrior Forums is the fact that you can offer several niches at the same time.

This is something you should try when you’ve already familiarized yourself well with the ins and outs of the industry though.

Thus, now it’s finally time to utilize your niche. What you want is for prospective clients to see your services on the top page of the website. This can be achieved by creating an ad, paying $20 for the ad to go live and waiting for the moderator to approve the same ad.

Close monitoring is required. Always remember, it took you quite some time to think of a profitable niche. Wouldn’t you want to focus on it for a long time? Chances are, you do and the only way for you to achieve this is when you ensure that your services are visible for everyone to read through and eventually hire you.

Chapter 5:

Examples Of Successful Warriors In The WSO Forum

Anyone who ventures into a new business or marketing approach needs inspiration. They look for individuals who became successful in following a certain moneymaking mode, which is a good way of boosting their confidence in trying the same approach.

As for WSO, future venturers, they tend to ask if there are people who gained success or cashed out profit from doing a certain procedure. How did they become successful through WSO? Is there a special recipe for success in promoting special offers? By visiting Warrior Forum, you will find numerous individuals who challenged the market with WSO and returned with great success.

**Successful Warriors in doing WSO**

Warriors look up to other fellow Warriors due to their success in special offers. One of these warriors is E. Brian Rose, who indicated that he sold thousands through WSOs. However, he also stated the fact that some of his offers only sold dozens.

User CDarklock is also regarded as someone who found success with WSO. He answered several questions in the forum and offered his two cents when it comes to finding success through this approach.

Another Warrior with username Slaughter also impressed a number of fellow Warriors with his tips and stated that he felt successful with the help of WSOs.

These are just three Warriors who have seen the positive side of WSO, took the challenge, and enjoy the success they are currently experiencing.

**The Special Recipe for Success**

Any business venturer wishes to know the shortcut for being successful through WSO. Being one of the individuals who asked the same question, successful people have shared their ideas on how they became successful in this field. Here are some of the general tips experts noted about WSO and how to open up your path to success.

***Defining the term success***

Success can be subjective despite the perception that it’s all about earning a lot of money or gaining popularity. Successful Warriors define success in different ways and you must also have your own definition as well to have success in this venture. For instance, some people define success according to the amount of money earned within a specific timeframe. Others, however, value buyers’ trust and feedback and feel successful as long as he or she receives positive comments from their clients.

***The offer itself***

Various factors focusing on the product can boost your success in WSO. Factors include the following.

* You must offer a product with quality that outshines competitors.
* Offer products or services that are beneficial for potential buyers.
* Setting proper timing in promoting your special offer.
* Placing appropriate prices on your offers.

Meeting these criteria should be your basic goal in order to find success in the industry.

***Building your buyer’s list***

You won’t earn as much money without building a good list of buyers. Do your best in making your list longer and with more individuals who will keep coming back to buy your offers.

**Backup Plans**

The majority of successful Warriors have backup plans in case their WSOs fail to meet their expectations. Always have a backup plan while continuing in studying and learning about this venture. Become one of these successful Warriors through their tips.

Now when you find inspiration through them, get to know the first steps in exploring WSOs path.

Chapter 6:

Getting Started With Warrior Special Offers

If you have a system, idea, software or product that can bring Internet Marketing to new heights, let Warrior Forum be your medium to start selling your product. Warrior Forum has been serving millions of internet marketers since 1997 and it is known as the #1 Internet Marketing forum there is.

To sum everything up, a countless number of successful web-preneurs started their career on Warrior Forum. So if you want to follow (or go beyond) the footsteps of the previous web masters, you might as well use Warrior Forum to start firing up your business.

**Launch a Low-End WSO**

If you’re having a hard time promoting your products/services, start off with a low-price tag. Usually, internet marketers who are using the Warrior Forum would spend $150 to even $20,000 just for promotions and campaigns. But if the budget won’t grant you this approach, then you need to launch a low-end Warrior Special Offer (WSO). This step will help you build a list of buyers who will buy your high-end products.

In the forum site, there is a sub-forum called “Warriors Special Offers Forum”. Here you can start launching your products and services. It could be anything related to the IM niche. But keep in mind to keep your product/service’s fee at a minimum.

To give you an idea, the price can be around $10 and then offer an upsell that’s worth around $19 or so. In this way, when buyers purchase, they’re presented with a product that seems to be an expensive offer. The trick is to offer a cheap price, but make sure that buyers will not feel that the product is literally cheap. You can over-deliver on your low-end WSOs to entice the buyers to purchase other stuff from you.

You can offer just about anything in your WSO provided that it is related to IM. Think of how you will present your products which can efficiently win the attention of the buyers. Keep it simple and straight. Something like a short 50+ page eBook and short videos will do.

Now that you have an idea how you can start promoting your business, the next thing you need to know is the process of launching your WSO. Below are the steps.

1. **Brainstorm and think of a sellable WSO**

Keep it unique and do not steal someone else’s idea. To do this, think of a new and unique product. Something that can be marked as a “need” in the world of IM. Next, create a thorough feasibility study incorporating a powerful product that’s already been used by thousands of internet marketers. The key is to create a product using an existing technique but with a more sellable system.

1. **Create your WSO plan**

Think of how your WSO will work. You can either do it on your own or outsource other tasks to freelancers. To make the most money out of it, it is best to use a membership site. This is to help you organize your sales in the future as it redirects the buyers on this page whenever they want to buy your product. Put some stuff that can lure buyers to register and buy your products in your membership site. Video tutorials and downloads are great choices to start off with.

1. **Determine your price quotes**

When establishing your price quotes, it is best that you have at least 1 OTO (one time offer). This strategy never fails when it comes to selling any products and services. Through this, you can maximize your profits by 200%. But keep your OTO a secondary product offering. Use it as medium to entice your buyers more to purchase some of your stuff.

1. **Prepare your promotional paraphernalia**

When launching a WSO, you must be well-prepared to attract buyers to look over what you offer. How? By creating a very compelling sales copy, eye-catching graphical headlines and banners.

1. **Setup WSO in test forum**

Look for the test forum and setup your WSO. To enter this site, you need to pay around $40 so you can have a listing in the WSO section. Here you can see what your offer looks like.

1. **Create affiliate competitions and promote JV page**

Facilitating an affiliate competition is a great way to attract people to go over your products. Of course since it’s a competition, you must formulate how to give out prizes for the top affiliates. You can go from $500 to $3000 and more.

To facilitate the competition, you need to buy a product domain and promote a JV page. This is where the affiliate competitions are listed. To promote a JV page, you need to recruit other affiliates. You can use warriorjv.com and Skype rooms to announce your competition.

1. **Launch**

Before launching, make sure to test if everything is working perfectly well. If there are no issues, then you can promote immediately. Make sure to launch at the exact time you specify on your JV page. This will help you be awarded as the best WSO. Warrior Forum has a scheme called WSO of the day, and once you’re awarded as the best WSO, this will lead you to get a 4-6 figure pay day.

And that’s pretty much it… actually no. That is just a warm up to the real thing. After launching, you can expect to have an increased number of sales right away. This is where the real work comes in. This is where you need to use your great managing and PR skills and start developing good rapport with your customers.

And as you deal with your customers, you simultaneously monitor and improve your products. Always remember, every business’ success lies only with two things—products/services that are of high quality and a good business relationship with your customers. Start launching your WSO now and we’ll be looking forward to seeing your name as one of the best internet marketers in a short period of time.

Chapter 7:

Getting Traffic to Your Offers

Online traffic is what it’s all about. Generating traffic to your offers means increasing the probability of someone buying your product or availing of your services. There are many ways to get traffic, in general, but here’s a tip on how to direct traffic to your offer from the Warrior Forum.

This method entails figuring out where to find people who are interested in your product or service.

1. Start by searching the forum for like-minded individuals. Enter into the search field some keywords pertaining to your offer. For example, if you’re selling e-books about martial arts then go ahead and type in “martial arts” or “martial arts e-books” into the search field. Then, you will be able to find which threads house people who are searching for or interested in your product.
2. Weed out interested buyers. While on your quest to find customers some terms which you need to look out for are:

* Advice about
* Can’t find
* Desperate for
* I need help with
* Can anyone help me

These phrases can help you locate which people may be on the lookout for your services.

1. Join the conversation. Don’t be too bold and advertise your products right away. Start by answering some questions that are being posted on the thread and casually add a link back to your offer in case people would want to learn more.

These three easy steps can help you land traffic for your product for free. Also, you don’t run the risk of spamming your would-be customers and thus scaring them away.

There are also more general ways of generating traffic. These may work for Warrior Forum and/or for other blogs and websites.

* Optimizing your site for search engines – this entails knowing different SEO techniques and peppering your site with search engine friendly keywords.
* Updating content – nothing turns a visitor off than old content. Make sure everything on your website is fresh and current to keep people coming back for more.
* Take advantage of Twitter and Facebook – social media is the best generator of traffic. Use your Twitter and Facebook accounts to advertise your site and link readers back to your page.
* Create a free product or service – having a free product or service can attract visitors who would otherwise not click on your link. Give them a chance to win something or provide free online services to attract new visitors.
* Always include your URL in your signature – when posting on forums, sending emails or posting content always make sure to have your URL as a signature. This way, people who are curious about what you had to say may have somewhere to click on and find out more.
* Offline promotion – offline promotion is sometimes forgotten especially if you deal more with cyberspace. But having your site on a t-shirt, cap, business card and alike can help boost traffic exponentially.

Once you’ve done all these, it’ll take only a few days before traffic to your site increases. Remember that unique visitors may be good for marketing but it’s those visitors who come back which can increase the potential for sales. So maintain quality products and services and you’re good to go.

Chapter 8:

Dealing With Your WSO Buyers

There are several factors that contribute to the success of any business and it is a must to prioritize each one to be able to reach desired business goals.

All business owners are aware of the importance of their customers and target audience. As in the Warrior Forum, specifically in selling various types of Warrior Special Offers, most sellers have become wiser in ensuring that what they will be offering their clients is exactly what they need.

But this is not all there is to ensuring the success of a business. What good would all the unique and best services do if you don’t know how to utilize proper customer service?

Everyone is equipped with the ability to communicate with customers but not everyone can build lasting relationships with them.

**How to Do Online Customer Service**

There are a number of techniques in creating your business’s online customer service feature.

First of all, you need to have an account on the Warrior Forum and you should already have access to sell services or WSO.

What you want to do now is to come up with a website that is not only easy to read but one that is also very easy to use and navigate. It is also a must that you consider incorporating a tab or a button that customers can click on if they wish to send you feedback or complaints.

As a business owner, you need to understand that feedback and complaints are inevitable. In fact, there will even be times wherein you might feel that there are so many negative things being said about your offers.

As a business owner, it is your responsibility to not only read through these comments but to also make sure that you respond to each one of them.

**How to Respond to Customer Complaints**

A common mistake among online business owners is that they tend to feel insulted whenever they receive negative complaints. But bear in mind that it is quite difficult to satisfy everyone. What you need to do is to respond to the complaint as politely as possible. No need to be afraid to explain your side on the matter without being defensive.

And no matter how tiring it gets, always bear in mind that your customers are always right even when they really are not. Ask them how you can mend the broken fences and come up with effective solutions that will benefit your business and your customers as well.

**Live Chat Feature**

It is also a good idea for your website to have a live chat feature. Of course, when you incorporate this to your business, you also have to make sure that someone will be there to respond to questions and complaints.

It would be best if you do it yourself. If you wish to hire somebody to man this kind of job, it is necessary that you train this person on how to effectively conduct customer service.

Fact is, business owners shouldn’t really be scared of customer service because this is what can also help boost the success of your business – as long as it is done correctly.

Chapter 9:

Cashing In On Other Peoples WSO’s

One of the things that make Warrior Forums different from other internet marketing websites out there is the fact that they offer several money making opportunities online.

The first way of earning money through the use of Warrior Forums is by selling your own products. This means that you have to create your own product and service, make sure that it is unique, have it approved by the website moderator and sell it for a much lower price as part of your Warrior Special Offers or WSO.

The second way of earning money through this website is by cashing in on other people’s WSO.

If you can’t think of any unique service to promote and sell at the moment, this doesn’t mean you can no longer earn some money. What you can do is to legitimately promote other people’s WSO and generate a reasonable income from it too.

**Purchase DigiResults**

Becoming a seller or an affiliate on the Warrior Forums is now made possible through the use of DigiResults. This program is basically a means for all registered users on Warrior Forums to not only sell the most unique items but to also promote other people’s products. When you do, you are guaranteed a portion of their earnings as long as you are recognized by the seller itself.

DigiResults is also a free program that you can use. It teaches you to not only make money through the products you sell but to also find and promote other people’s WSO’s as long as they are worth it.

**Don’t Just Sell, Buy!**

It is also important to remember that the Warrior Forums do not only encourage you to sell various types of products and services. It would also do you good if you purchase something that you like every now and then.

When you do, it is much easier to communicate with the product’s seller and this can build your community in the War Room – a place where people actually post their ads and services.

**Give Away Free WSO**

You might be wondering how it is possible to make money out of your WSO’s or that of other people’s when you will actually give them away for free.

As a Warrior Forums member, it is necessary that you always think out of the box. This means that you need to look at the bigger picture when it comes to your online business.

When you give away free WSO’s, it is most likely that you will lose a huge sum of money. But remember, doing this will help you build trust and relationships and these are the two most important factors to consider if you want to make it big in this industry.

When people trust you because of your top quality services, the next time you sell an actual WSO, they wouldn’t have any second thoughts of buying it.

In the end, this can help you generate a bigger amount of income than you would have expected.

Chapter 10:

Conclusion

By now, you are fully equipped with the most important terminologies and facts with regards to the Warrior Forum.

As the biggest internet marketing forum that operates online, the Warrior Forum truly provides people with different interests, talents and skills the same opportunity to earn as much money as possible.

Most likely, you are also convinced that this online forum is the best option that you have if you want to sell your services or purchase the services of others.

But at the end of day, there are really just a few key ideas that you need to remember in order to ensure the success of your online business.

**Warrior Special Offers Need to be Cheap**

When selling your Warriors Special Offer or WSO, you need to make sure that your services are unique and are much cheaper compared to other sellers.

This is one of the ideas that the Warrior Forum greatly invests in. The cheaper your offers are the more likely users of the website will purchase or hire you.

However, if you don’t know the range of just how low you can go in terms of prices, you might not be able to maximize the website’s potential for generating income.

**Find Your Niche Before Getting Into the Battlefield**

Becoming a Jack of all trades in the Warrior Forum is not necessarily advisable most especially for new members. It is best to create an account that focuses on a specific niche that you are good at.

This will show off your credibility on the subject matter as opposed to selling all sorts of services without giving it some justice.

Always think of your target audience and ask yourself, can my service help people now? There’s no point in selling services that can help people in the future. What you want is to make money now so you also need to find a niche in the market that will cater to what people are looking for in the present time.

**Utilize Other People’s WSO’s and Make Money Out of It**

There’s also no reason for you to pressure yourself too much if you can’t come up with a unique service to offer your prospective clients.

You can still earn as much by simply utilizing other people’s WSO. This can be done through various promotions.

At first, you might find this concept a little difficult but just like with all the other opportunities being offered online, the more active you are in the War Room, the more likely will you be able to translate your efforts to actual earnings.

**Read, Research, Learn and Re-Learn**

Since the Warrior Forum offers the biggest opportunities to make money online, you need to also understand that competition on this website is quite fierce.

Most affiliate marketers are using this forum to generate income for themselves. This is why you need to constantly read, research, learn and re-learn various concepts in relation to the Warrior Forum as well be abreast with all of the most recent updates and changes on the site.

Once you live and breathe the Warrior Forum for all the possibilities it can provide, all the more will you become successful at it.

Hopefully this book has given you a head start on getting started with WSO and to have great success with their program.

***Best wishes on your ventures.***

***OTHER RESOURCES:***

Ultimate Video Curator Enterprise License  
<http://scgoldmine.com/go/?o1i2>

[Reasons Networking With Other Business Owners Is Good](https://www.facebook.com/notes/lyka-boissy/reasons-networking-with-other-business-owners-is-good/566115273423618)  
<http://scgoldmine.com/go/?rp6j>

[Business Groups - Make The Most Of Your Membership](https://www.facebook.com/notes/lyka-boissy/business-groups-make-the-most-of-your-membership/564551210246691)  
<http://scgoldmine.com/go/?fbnf>